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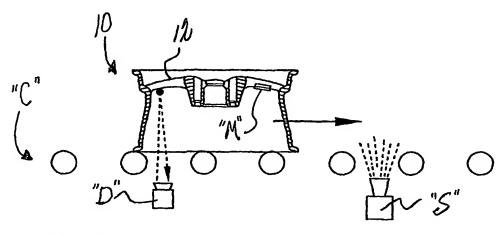
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(54) Title: SYSTEM AND METHOD FOR ELECTRONICALLY IDENTIFYING VEHICLE WHEELS ON-THE-FLY DURING **MANUFACTURE**



(57) Abstract: The method for electronically identifying a vehicle wheel on-the-fly moving downstream from one processing location to another. The method includes the steps of locating a machine-readable identification mark (M) applied to an exposed surface of the vehicle wheel as the vehicle wheel moves downstream on a conveyor (C). The identification mark is electronically read on-the-fly by a sensor (S).